

to 1993.

#### GOVERNMENT OF ANGUILLA Anguilla Statistics Department

# **Tourism Statistics Summary** June 2017

#### June 2017/2016 ARRIVAL ANALYSIS Visitors - †17.4% Tourists - †19.6% Excursionists - †15.8%

## **OVERVIEW**

June's summer season visitor arrivals for 2017 continued to show increases, recording the year's second double digit figure of 17.4% when compared with June 2016; with arrivals totalling 15,845. This figure is recorded as the highest number of visitors to grace our shores during the month of June period as far back as 1993, followed by the years 2015 and 2016

June ended 2017's  $2^{nd}$  quarter with a total of 49,802 visitor arrivals which also recorded the highest  $2^{nd}$  quarter total of visitors gracing our shore dating back

recording 13,519 and 13,500 respectively.

June's increase in visitor arrivals was due to the increases in both types of visitors; tourists (stay-overs) and excursionists (day-trippers). Double digits increases were recorded for both types of visitors;

## **PASSENGER MOVEMENT**

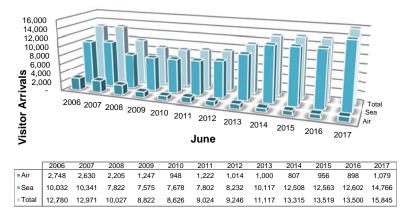
 $\mathcal{P}_{assenger}$  arrivals (including both residents and visitors) recorded a double digit increase of 13.6%, totalling 22,300 from June's 2016 figure of 19,631 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 20,502 (91.9%), of which, 16,730 (81.6%) passengers entered at the Blowing Point terminal and 3,772 (18.4%) at the Sandy Ground port. 1,798 (8.1%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

## **TOURISTS (Stay- Over Visitors)**

June's tourist (stay-over) visitor arrivals to Anguilla recorded its third increase for this year 2017, with a 19.6% increase over the same period for 2016 with 6,685 persons. This year's figure recorded the largest number of tourist arrivals for the month of June dating far back as 1993, followed by 2007 and 2006 with 6,017 and 5,845 arrivals respectively. however, stay-over arrivals contributed the larger increase over their corresponding 2016 figures.

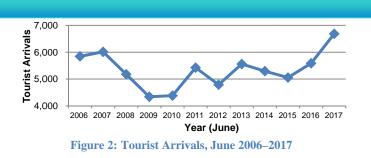
Of these visitors, 1.5% of the arrivals represented business travellers and the other 98.5% vacationers.





 $P_{
m assenger}$  departures recorded an increase of 14.7%

relative to the same period in 2016, to 22,165 outbound passengers, compared to the recorded 19,327 in 2016. Passenger departures via the seaports from Anguilla accounted for 91.5% (20,284), of which 16,574 (81.7%) passengers left though the Blowing Point terminal and 3,710 (18.3%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.5% (1,881) of the departures from Anguilla.



#### TOURISTS (Stay- Over Visitors) continued

The average intended length of stay of tourists in Anguilla for the period under review increased to 7.6 days compared to 2016 June's, 6.7 days. The largest slice of tourists with just over half of the arrivals, accounted for 50.9%, intended to spend 4-7 days in Anguilla. 21.0% of tourists wished to stay 1-3 days, followed by 17.5% who wished to stay 8-15 days, 1.5% for 16-22 days and 9.2% indicating they intended to stay 23 or more days.

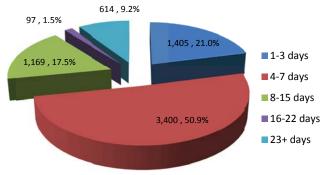
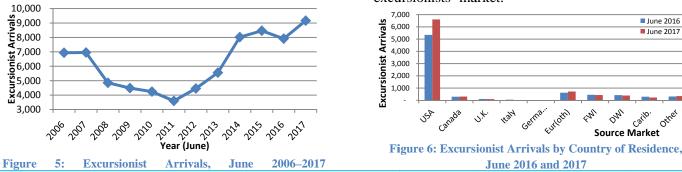


Figure 3: Tourist Arrivals by Length of Stay, June 2017

### **EXCURSIONISTS (Day Trippers)**

 $\mathcal{F}_{ ext{xcursionist}}$  arrivals for the month under review

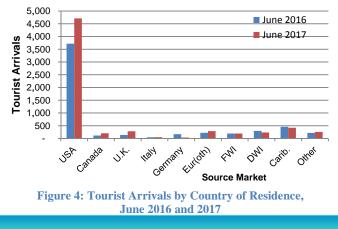
continued its positive trend, recording its third double digit figure for the year with an increase of 15.8%; 9,160 day trippers, over the 7,912 during the same period in 2016. This increase was the second highest recorded increase for the year over its corresponding figure, after the highest recorded in April with 18.4% and followed by February's 14.1%. This figure was recorded as the highest number of excursionists to visit Anguilla during this June period going as far back as 1993, followed by 2015 and 2014 with 8,464 and 8,019 respectively.



This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <u>http://gov.ai/statistics/tourism.htm</u> ANGUILLA STATISTICS DEPARTMENT OLD COURT HOUSE BUILDING

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A review of the source markets for tourists visiting Anguilla during June 2017 showed that six (6) source markets contributed to this recorded increase. The largest increase was experienced in the 'U.K.' market with 103.6%, followed by the 'Canadian', and 'Other European' source markets by 76.1% and 29.6% respectively. The decreases was reported in the 'German', 'Dutch West Indies', 'Caribbean' and 'French West Indies' markets of 78.4%, 20.8%, 8.3% and 0.5% respectively. The USA market, Anguilla's major source market recorded an increase of 26.6%, with a 70.5% share of the tourist arrivals.



Day trippers to Anguilla showed that five (5) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded by Anguilla's main source market 'USA', with 23.6%; followed by 15.7% and 9.9% in the 'Other European' and 'Other' source markets respectively. The decreases were recorded in the 'Italian', 'Caribbean', 'U.K.', 'Dutch' and 'French West Indies' markets with 54.2%, 22.0%, 13.8%, 7.8% and 4.0% respectively over their 2016 corresponding figures. Anguilla's main excursionist source market the USA, held a share of 72.2% of the excursionists' market.